

Bringing the wonder back

Delivering on our priorities

We developed four priorities after hundreds of conversations to understand what people wanted to see delivered here. Below, we set out how our proposals will help achieve those priorities:

The site will benefit from £6.5 billion private sector investment to bring forward new plans which will deliver an exceptional package of benefits to the local area and the London economy.

Open up the former Exhibition Centre site for the first time in 150 years

Giving back to local communities

What this means in the masterplan:

- | A safe, accessible and welcoming new neighbourhood
- | Introducing landscape-led East to West and North to South connections
- | An inclusive central park at the heart
- | Creating inviting, safe and healthy streets locally
- | Linking to existing High Streets and Centres
- | Easy access into and around the site
- | Quieter routes, prioritised for people not cars

Action you can see now:

- | Derelict buildings put back into beneficial use: *Empress Place, Seven Stars, Mannequin Factory, Lille Road Shops, Pop-Up and Gallery*
- | Public Art installations
- | Artist in Residence programme
- | Community Hub open
- | Business engagement

A showground of world class ingenuity

Celebrating its legacy and history

What this means in the masterplan:

- | Celebration of industrial and cultural heritage
- | Re-use of existing buildings and structures
- | Exploring green tech, research and development opportunities
- | Incubator and growth spaces for new business talent to flourish
- | Potential links with educational institutions
- | Future enabled building technology
- | Embracing modern methods of construction
- | A world class team of specialist designers and consultants
- | Ability to meet and exceed design standards

Action you can see now:

- | Open House site tours
- | Sounds of Earls Court Spotify playlist
- | London Wonderground at Earls Court
- | The Lost Estate immersive theatre experience
- | New Skills Centre to open on site this spring

Create a better piece of city

An inclusive blueprint for future generations

What this means in the masterplan:

- | An inclusive place for everyone to experience and enjoy
- | An equitable approach that brings choice for people on different incomes & age groups
- | Flexibility to encourage innovation and enable change as times move on
- | Diversity in scale, character, operators, products, services and occupiers
- | Resilience to ensure that the project can prevail through turbulent times

Action from the start:

- | Local business support
- | Earls Court Futures Programme
- | Over £7m of social value in 2022
- | £180K annual Community Fund
- | £40K winter support programme
- | Public Realm Inclusivity Panel

Addressing the climate emergency

An ambition to go beyond net-zero

What this means in the masterplan:

- | Significant Improvement of public access to nature
- | Over 1,000 trees to be planted
- | Low carbon energy sharing network
- | Use of sustainable building materials
- | Innovations that help to improve air quality
- | Responsible management of water resources
- | Exploring solar and low carbon energy sources
- | Zero emission travel
- | Prioritising pedestrians and cycling
- | Smart technology to manage estate operations

Action from the start:

- | BBC Earth Seven Worlds One Planet opens 30 March 2023
- | Implementation of Sustainable Development Charter
- | Signatory to the internationally recognised Race to Net Zero commitment
- | Research projects on site seeking to minimise air pollution
- | Seeking low embodied carbon construction trails in temporary and permanent buildings

All of the above can make a significant contribution to health & wellbeing in our city