

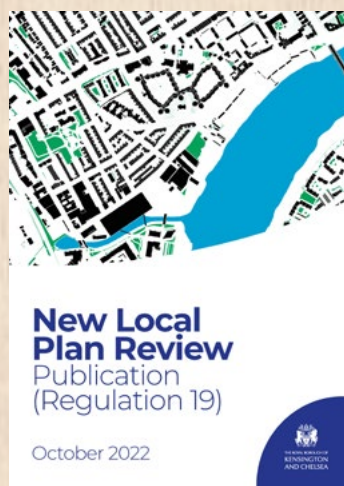
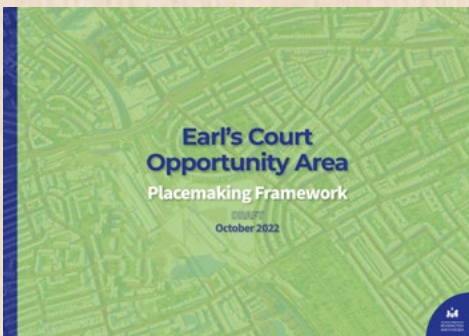
Delivering for London

Our designs have been shaped by thousands of conversations, pieces of feedback and workshops with the local community over the last two years. They also need to respond to planning policies.

At a London level, planning policies are set by the Mayor of London and the Greater London Authority. At local level, they are set by our home boroughs of Kensington & Chelsea and Hammersmith & Fulham.

All three authorities identify the site as a designated 'Opportunity Area' for major development, suitable for taller buildings, and a place for both new homes and new jobs.

There are a range of other policies also in place to ensure that any future development best delivers for local residents and for London.



Our planning applications

This is a hugely ambitious plan and will be delivered over a number of years. So **we are planning a flexible framework, not a fixed masterplan**, enabling us to be agile and respond to how the needs of people and businesses change.

We will submit planning applications to both the London Borough of Hammersmith & Fulham and the Royal Borough of Kensington and Chelsea at the end of 2023. These will establish the key parameters of the development, with more details in some areas, for example for those buildings and spaces which we want to deliver early.

All of the documents submitted will be public and each Council will then run their own public consultation before then determining the application.

Project timeline

2019

Winter: the Earls Court Partnership Limited purchased the site and established The Earls Court Development Company (ECDC) to guide the redevelopment of the site
Ownership of the Gibbs Green and West Kensington Estates returned to Hammersmith & Fulham Council

2020

Spring – Summer: Phase 1 engagement began with ECDC listening to the community to better understand the area and develop its ambitions for Earls Court

Summer: Hawkins Brown and Studio Egret West appointed as masterplanning architects to develop a plan for the site, no longer including the estates

2021

Spring: The Earls Court Community Fund launches

Summer: Underbelly's London Wonderground Festival and the K+C Festival hosted on site

Summer: ECDC opens new Community Hub on Aisgill Avenue

Autumn – Winter: Phases 2 and 3 – Early consultation to shape the framework and future plans

Late 2021 – Early 2022: Phase 4 – developing the vision and our priorities for the Earls Court site

2022

Summer: Phase 5 – Early concept designs and emerging framework plans

Autumn: Phase 6 – Building the details of the masterplan with the local community

Autumn: Phase 1 architects and landscape architects appointed

2023

We are here

Today: Phase 7 – Developing the designs of the masterplan

Spring: Phase 8 – Masterplan is launched to public for feedback. BBC Earth Experience opens on site

Summer: Phase 9 – Responding to what we've heard – updates to the masterplan and further development of detailed plans for Phase 1

Autumn: Phase 10 – Sharing detailed proposals – detailed landscape and building designs including community facilities, transport and accessibility

Winter: Phase 11 – Final scheme and technical details – presentation of the final designs in preparation for planning submission

2024

Planning applications target determination

Reserved Matters applications are to be progressed

Construction of residential development on Old Brompton Road to begin

2025

Construction to commence on the first masterplan phase including the new Table Park

2028

First residents to move into new homes on the site; office tenants take occupation, park and east-west route open

2028 – 2045

Masterplan built out in phases.
Current build programme is 20 years

