

Talent and opportunity

At its peak the Exhibition Centres contributed about £2bn a year to the national economy and supported local shops, bars, restaurants, hotels and businesses.

Our plans will bring a diverse range of jobs for around 15,000 people. It will be a place where talent is nurtured and developed. Seeding sustainability throughout all we do, this will be an emerging hub for bio-diversity and climate tech research and development. We want to attract businesses which have a role in transforming our future by responding to the climate crisis.



Masterplanning workshop feedback

Attendees wanted Earls Court to recover its international appeal and become a global economic hub.



A creative boulevard

This new street will tie together our ambition to foster innovation on site by making space for research and development, alongside space for arts, performance, and music.

The Creative Boulevard will connect West Kensington station in the north and Empress Place in the south, running through the new Train Shed Square. It will link new public spaces with shops, restaurants and bars, and residential areas, providing space to live, work and play.

Along this new boulevard, there will be a mix of workplaces from smaller affordable spaces through to large offices and headquarters, as well as a range of cultural venues.

Key benefits

We will create:

-  Around **15,000 jobs** across a range of sectors and skills.
-  A further **2,000 construction jobs per year** during the build.
-  **Skills and training** opportunities for local people of all ages.
-  Affordable and **low cost workspace** for start-ups, scale-ups, SMEs, charities, and community organisations.
-  A **£100m boost** for the local area each year - the amount estimated to be spent by those living and working here.