

Welcome



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Like a jigsaw missing its final piece, this is Central London’s most significant redevelopment opportunity. The site’s illustrious past is a source of inspiration for us as we look towards the future.

Based around the corner on Empress Place, we have been able to get to know our communities well and understand the experiences of people who live, work and go to school here. Over the past two years this careful listening has informed and shaped the draft masterplan we are presenting today.

We want to reinstate the ‘wonder’ Earls Court was known for; reflecting the rich cultural heritage and sense of experience which so many experienced. We’ll create many new homes for all incomes and stages of life, thousands of jobs to open up opportunity, arts and culture throughout, and we’ll bring nature back with beautiful green spaces, parks and tree-lined streets which put people rather than cars first.

Our aim is to be a global exemplar of responsible, sustainable development, putting health, wellbeing and social connections at the forefront of everything we do; and we have a bold ambition to go beyond net-zero, making a tangible difference to the climate crisis.

We’ve already started to bring excitement, enterprise and jobs to the site – and there’s much more to come. Above all, we are focusing on creating a plan which is deliverable – and we want to know what you think.

Rob Heasman, Chief Executive Officer, The Earls Court Development Company



Our vision

We are presenting our draft proposals to bring the wonder back to Earls Court and respond to the priorities you have told us about.

Our vision was shaped through a series of community workshops, walks and conversations in and around the site. We heard how the site’s history of events, attractions, performance, music and spectacle has left a legacy of wonder.

We are creating a place which puts people at its heart; a new neighbourhood where everyone will feel welcome. We intend to deliver:

An east-west route opening up the site

Reintroducing nature boosting biodiversity

A park at the heart of the site

£348 million in Social Value created by the project as a whole

A £1.2 billion+ impact annually on the UK economy

Cultural programmes attracting and nurturing talent

Around 4,500 new homes with a third being affordable

World-class architecture and landscape design

Improving public transport infrastructure

Performance and community venues

A network of streets, squares and gardens

15,000 jobs in a range of workspaces

